

The Great Adventure with VentureNet

John Oh

**Manager | Global Business Dept.
Korea Securities Depository (KSD)**



Venture Capital (VC)

- **VC** is a type of financing for startups and small businesses that are believed to have long-term growth potential.
- Long story short, **VC** is the lifeline for cash-strapped startups today and startups will become the lifeline for our future.



Apple

Intel

Google

Amazon

Facebook

State-driven Push for VC Acceleration

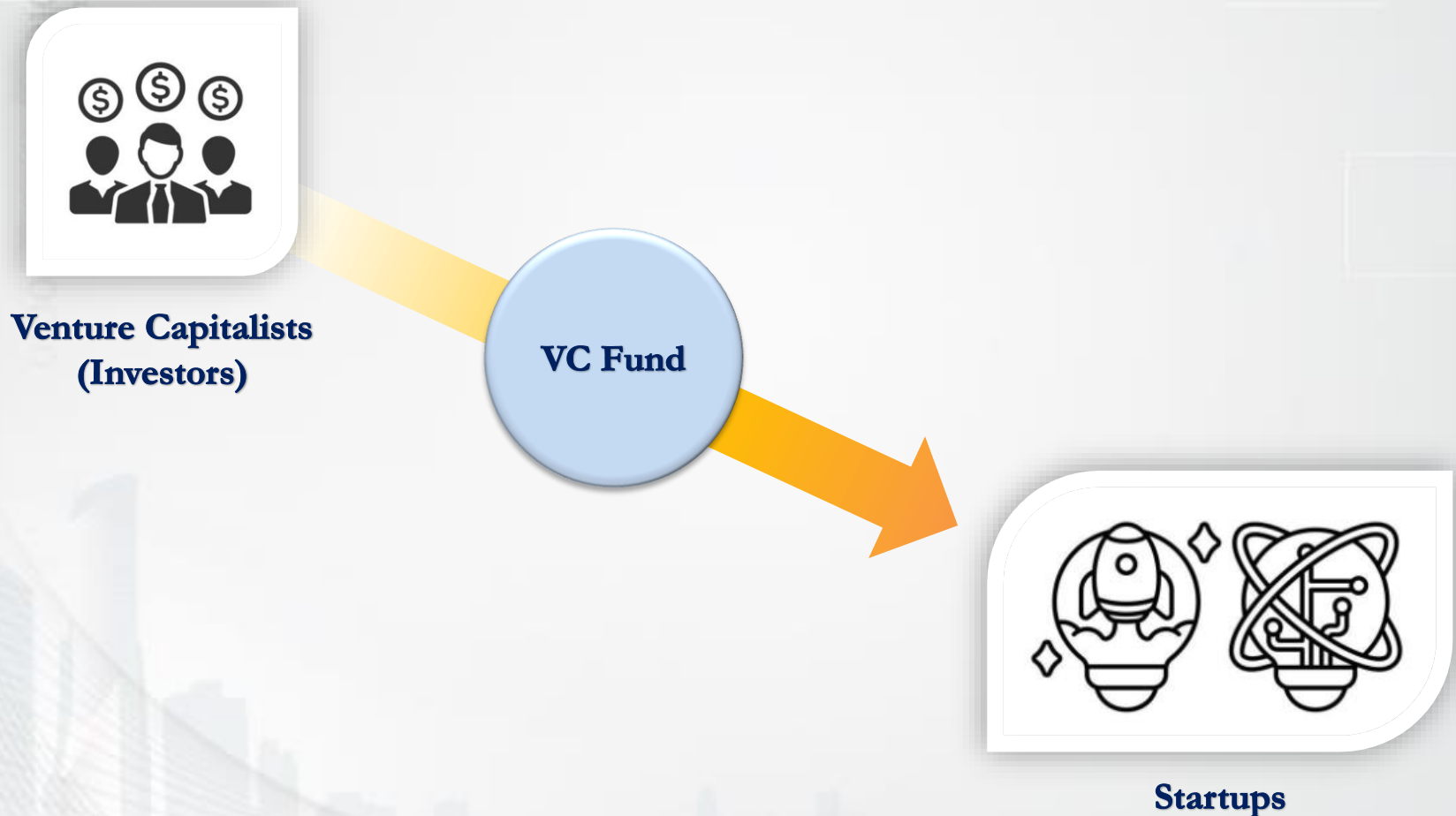
- **The Korean Government** is **actively fostering startups and small businesses** in order to **secure new growth engines** and **boost job creation**.
 - By driving **legal reforms***
 - * Act on Venture Investment Promotion enacted in Feb. 11, 2020
 - Act on Special Measures for the Promotion of Venture Businesses enacted in Dec. 29, 2020
 - By injecting **much-needed liquidity** for venture investments*
 - * Serving as an anchor LP for major VC funds

Capital Injection from the Government



Channeling Investments via VC Fund

- **VC funds** are the primary vehicle that channels cash investments from venture capitalists to startups and small businesses



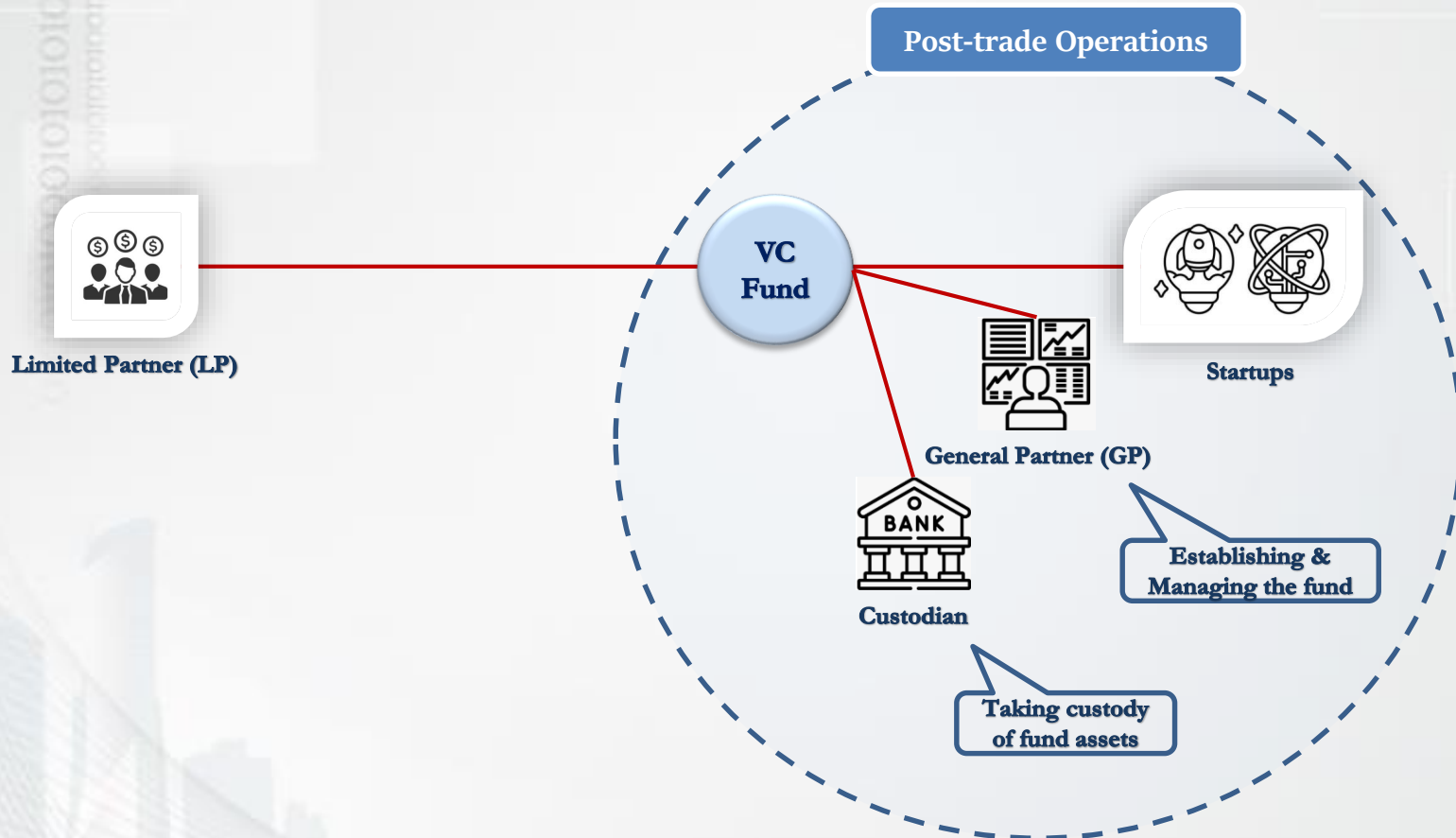
Channeling Investments via VC Fund

- The post-trade world of VC funds is complex with various parties involved.



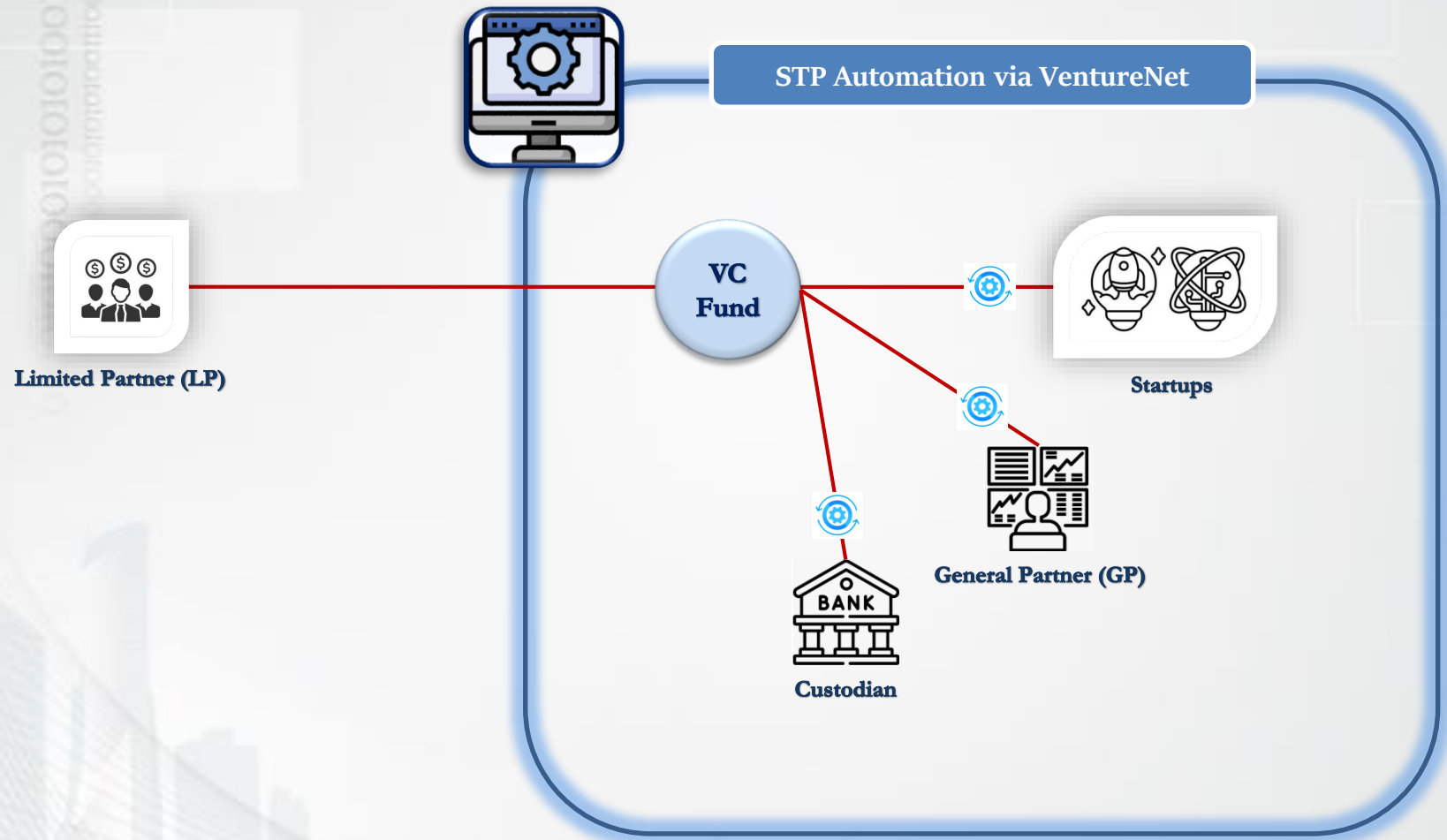
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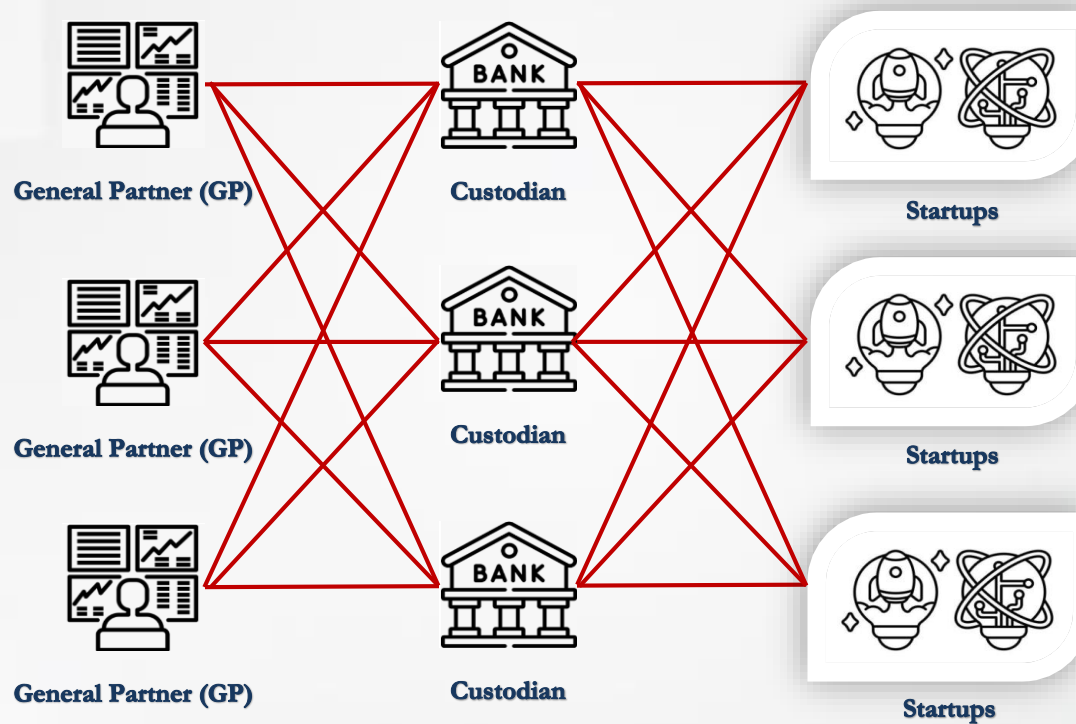
Rationale for Platform Launch

- Why do we need VentureNet?



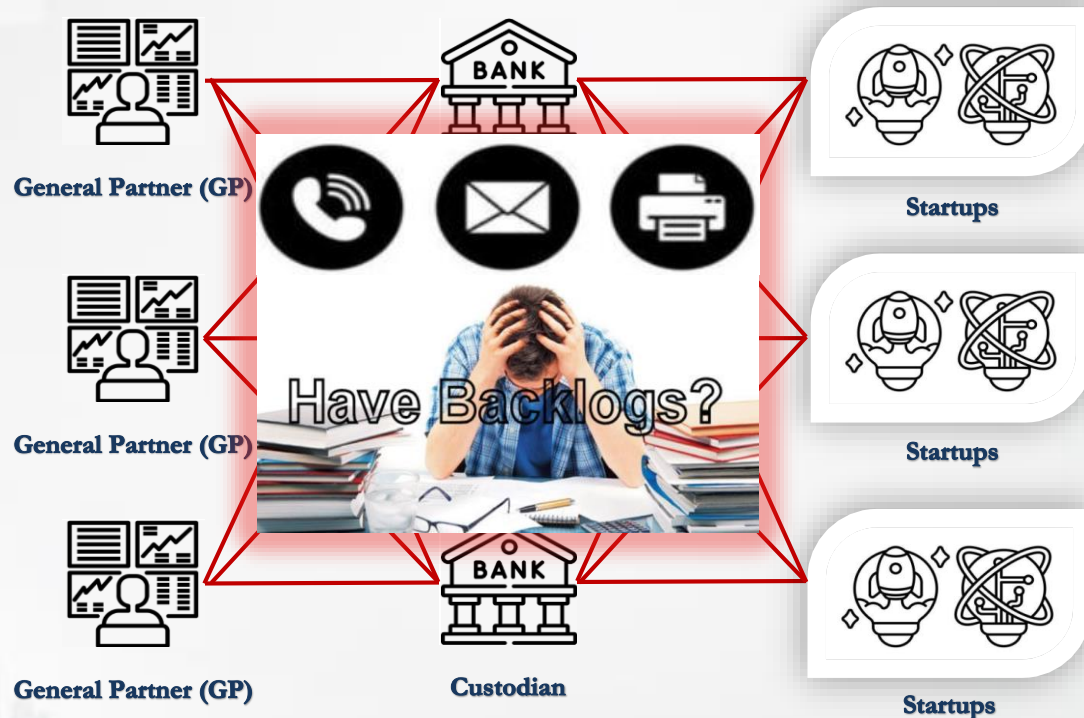
Industry Problems before VentureNet

- Too many parties to contact!



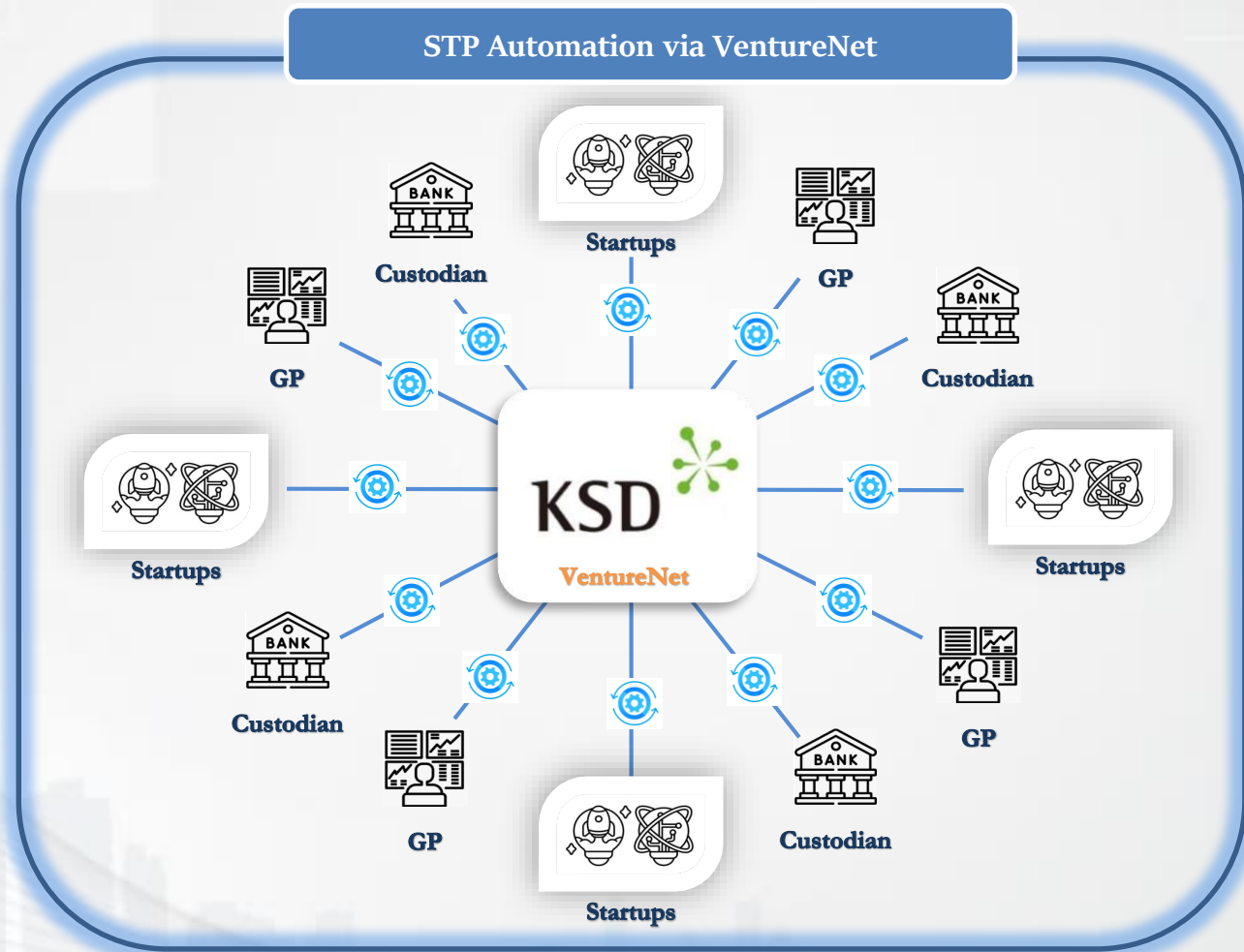
Industry Problems before VentureNet

- Too many parties to contact!
- Too much paperwork and manual processing



Industry Benefits from VentureNet

- Centrally automated with digital processing (e.g. delivery of INX, reconciliation, standardized digital proofs, etc.)



Thank You

