



### Who ISSA Is

Leading Global
Trade Association

Dedicated to
supporting the
Securities Services
Industry

Dedicated to
Switzerland,
domiciled and
based

Securities Services
technology and
other related firms



### **What ISSA Does**

Connect	Collaborate	Change
Facilitate global interaction across different markets, regions and industry segments  Bring together key industry stakeholders in Working Groups and the Symposium  Connect with members and other industry bodies through webinars and conferences	Offer the opportunity for members and industry experts to come together to at our biennial Symposium  Manage Working Groups to tackle key issues effecting the industry  Listen to our members – we are a member led organisation	Create a unique opportunity for debate of the key factors effecting the industry today in order to shape the future  Provide best practice guidance through the publishing of papers, articles, surveys, videos and podcasts  Offer education for all market participants



# **Benefits of Joining ISSA**

Key Topics	Best Practice Guidance
Benefit from understanding key topics affecting the industry	Be part of creating best practice guidance to the industry
Exchange of Ideas	Influence
Gain from debating and collaborating on areas of common interest	Influence and impact industry and regulatory decisions
Networking	Training and Education
Benefit from the great platform our structure offers to connect	Make the most of the opportunity to expand knowledge and experience



### **ISSA Board Member Firms**















































# Sustainability & ESG – background and role of financial industry



### **ESG** and Sustainable Finance

**ESG** is a set of standards focusing on three central factors - environment, social and governance - to measure the sustainability of investments.

#### The three dimensions of sustainability:

**E** - measures how a company performs with regard to the environment

S – reflects company's relationship towards employees, customers and communities
 G – assesses the company's leadership, audits, internal controls and shareholder rights



**Sustainable finance** is the provision of finance to investments taking into account environmental, social and governance considerations



## Sustainability, ESG and Green

#### UN Sustainable Development Goals (SDG)

- 17 global goals, signed in 2015 to be achieved by 2030, adopted by all countries



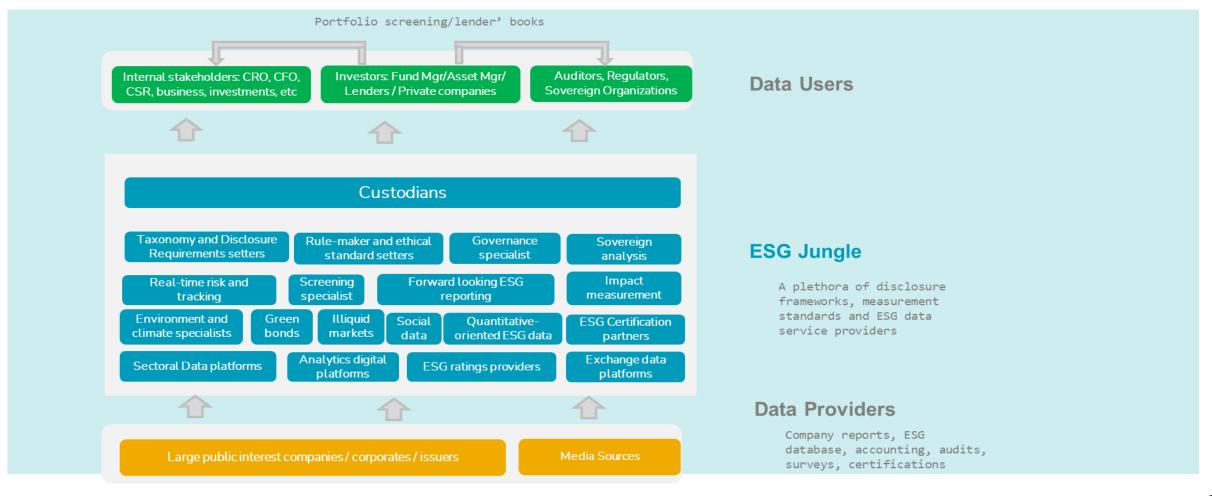
Green refers to any individual product or processes that promote environmental wellbeing



"**ESG integration** is a strategic approach where in corporations embed environmental, social and governance considerations into their **business strategy**. It is understood to have a positive influence on the shareholder value when you showcase how you drive business value with ESG & sustainability."



## The sustainable financial eco-system





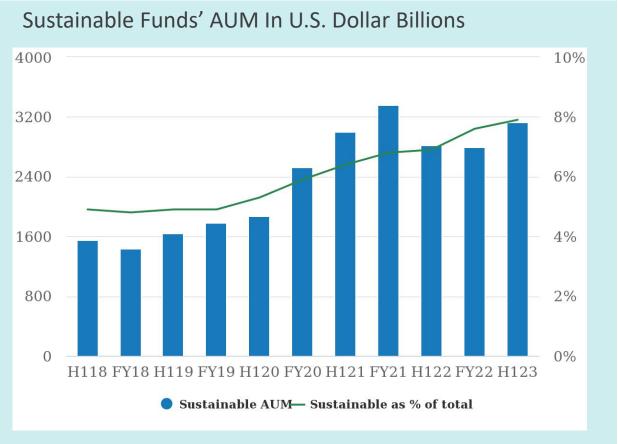


# Why does Securities Services care



## Morgan Stanley Research – better returns, increased allocation





Source: Morgan Stanley Institute for Sustainable Investing analysis of Morningstar data.

\*"Other" includes multi-asset, property, commodities, and alternative fund types



# Morgan Stanley Research – Screening Restrictions increasing

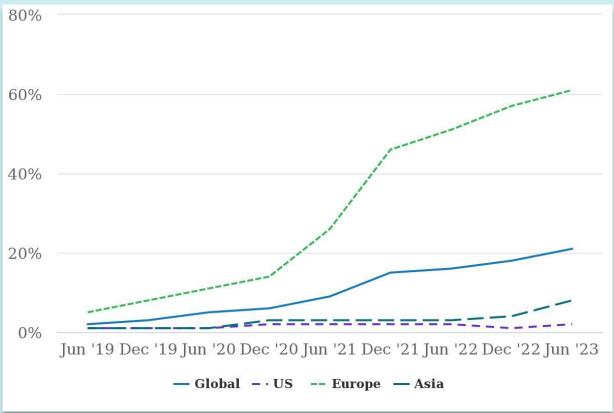
Regionally, Europe has more sustainable AUM and fund counts.

- 89% of total sustainable funds are based in Europe, 10% in North America and <2% in all other regions.
- By fund count, Europe >66% world's sustainable funds, North America (12%) and Asia (7%).

KPMG - Three-quarters of companies globally are not ready to have their environmental, social and governance (ESG) data audited externally.

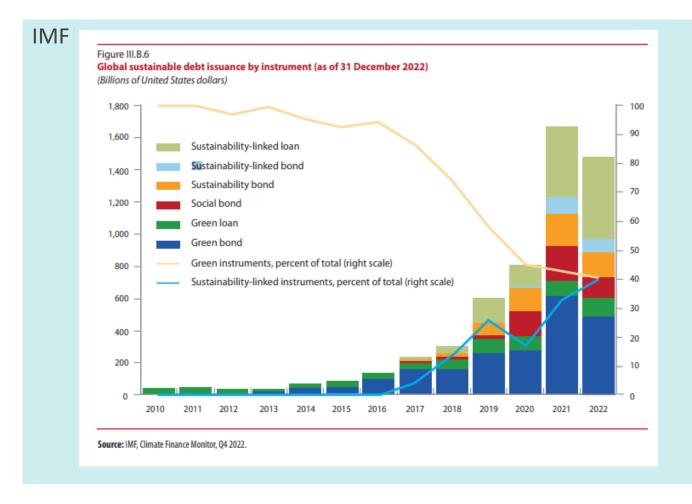
Regulators say external auditing of sustainability-related data – while not as extensive as financial auditing – is crucial for giving investors information free of misleading environmental claims, known as greenwashing.

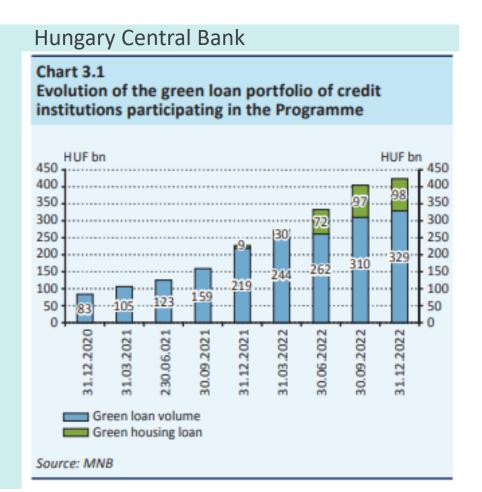






# **Green Finance - growing**









## What does Securities Services need to do?



## What does Securities Services need to do to enable sustainability?

ESG due diligence	ESG Securities Services regulation	Compliance Monitoring	Asset Servicing
Understanding the questions that need to be asked  Understanding the questions that need to be answered as a CSD  Recognizing the context of the information received	Influencing the regulation  – what are the right expectations of the CSDs  Push for standardisation  International standards help maintain capital inflows	Opportunity to build further data businesses? Post trade portfolio assessment and monitoring?  Are the constituent parts of a portfolio ESG compliant?  Offer certification of ESG quality?	Issuer to investor communication  Proxy  Class Actions facilitation  Corporate Actions
Offer education for all market participants			